

Finding finance professionals to support you in the

Creation, Preservation or Restoration

of enterprise value



GREENWELL GLEESON

Financial Recruitment Specialists

CPR Division

Greenwell Gleeson CPR will find executive and senior support level finance professionals who are able to deliver in business critical situations.

When your challenge is to create, preserve or restore economic value in an enterprise, achieving your financial goals is paramount.



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You will demand, and we can supply, finance professionals with excellence in cash management, working capital optimisation, profit improvement, financial reporting and stakeholder/investor relationship management.

Whether you require an interim to manage a short-term crisis or a permanent solution to support long-term success, our objective is the same. We aim to provide you with the same threshold of confidence in our finance professionals that you already enjoy with those you trust.

When Do You Need Our Service

- Regaining financial control of an enterprise is required fast
- Supporting a turnaround situation requires new or additional financial expertise
- Saving a financially stressed enterprise from becoming distressed
- Seizing an opportunity requires new financial management
- Managing cash is critical and cash generation is imperative
- Restoring investor/bank confidence in reporting and financial projections is essential
- Driving profit improvement necessitates new financial leadership
- Supporting a newly appointed or incumbent CFO with additional finance personnel is critical

Our Service Offering

Drawing the very best talent from our extensive network, established over 15 years and enhanced through ongoing marketing/networking, we can provide on an interim or permanent basis:

- Finance Directors / CFOs
- Highly experienced support level finance staff to a CFO
- Working capital optimisation specialists
- Profit improvement/cost reduction and restructuring specialists

We deliver contingent based solutions for immediate or pressing requirements or combine it with search, advertised selection and networking to ensure the widest possible range of solutions for the stakeholder.

A Greenwell Gleeson CPR finance professional can demonstrate:

- A genuine hands-on approach to achieving objectives in difficult situations
- Exceptional working capital, cash flow management and cash forecasting skills
- Ability to drive operational and financial performance improvement
- Clarity in their financial and management reporting
- Excellent stakeholder management/investor relations skills
- Ultimately, a proven track record in delivering a return on investment.

Threshold of Confidence

We recognise critical situations demand a greater 'threshold of confidence' in the professional you recruit.

We will meet the challenge through:

- Precision in targeting and retaining finance professionals with the exact skills and experience required
- A rigorous vetting and interview process focused on the professional's tangible achievements in difficult scenarios
- A commitment to obtaining a minimum of two references from professionals you will recognise as suitable peers

Background on Greenwell Gleeson

- The CPR Team have combined over 40 years recruitment experience for Greenwell Gleeson. The majority of the team is comprised of previously practicing accountants and offer market leading candidate knowledge and a demonstrable track record in delivery
- Greenwell Gleeson was formed in 1994 and headquartered in Birmingham

Geographical Coverage

- Our network offers UK wide coverage
- Our reach is Pan-European as a substantial proportion of our professionals will operate, or are based, internationally

Greenwell Gleeson CPR can deliver the finance expertise within the timescales you demand for business critical and turnaround situations.

For immediate action or advice contact Rob Lawton and his team now on 0121 233 9911 or visit our web site at www.greenwellgleeson.co.uk

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Supporting Enterprises in Germany

We are a wholly owned division of Amadeus FiRe Group, Germany's largest specialist financial recruiter with a current group annual turnover in excess of €110m. With a network of 20 offices Amadeus FiRe Group offers countrywide coverage and is uniquely positioned to support German enterprises.



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